Branson, Taney County- Overview
Continuity Region: SWMO

Taney County Demographics
Population: 54,308
Median Age: 41.9
Median Household Income: $39,661
Poverty Rate: 17.1%
Uninsured Rate: 16%

Taney County ranks 73 out of 115 in overall health compared to other Missouri Counties.

Clerkship Site Demographics
Branson Population: 11,467

Clerkships Offered
Family Medicine
OB/GYN
Surgery: General and Specialty

Summer Sites
*List available on Rural Scholars website

Electives Offered
Emergency Medicine
Family Medicine
OB/GYN
Surgery: General and Specialty
Cox Health-Branson
The region’s only not-for-profit health system
Counties Served: 2
Total Staffed Beds: 118
* Newly expanded and renovated Emergency Room and critical care areas and new Women’s Center

Other Health Centers
• Mercy Branson Multispecialty Clinic
• Faith Community Health
• 360 Medicine

Dr. Holly Wherry
Rural Track Medical Director

Angela Phipps
Local Hospital Contact
RURAL SCHOLARS PROGRAM

Branson-Employment & Education
Continuity Region: SWMO

Major Employers
Conservation Dept.
Kanakuk Kamps
Herschend Entertainment
Cox / Skaggs Medical Centers
Big Cedar
Branson Public Schools
Tanger Factory Outlet
Wyndham Vacation Ownership
McDonald’s
Wal-Mart

College of the Ozarks
Undergraduate Enrollment in 2019: 1,508
• Christian, liberal arts college located just outside Branson
• Student work programs and donor contributions allow the institution to operate as a no-tuition college.

Education in Taney County
High School Graduate or higher: 88.9%
Bachelor’s Degree or higher: 17.8%

Branson High School

School of Medicine
University of Missouri
Silver Dollar City
1880’s theme park, fun for the whole family.

Dolly Parton’s Stampede
Southern, 4-course feast followed by a show featuring music, comedy, live animals & pyrotechnics.

White Water
White Water Branson is a 13-acre commercial recreational water park featuring 2 million gallons of water.

Table Rock Lake
Boating, fishing, sailing, waterskiing, wakeboarding, camping, hiking and sightseeing. There are more than 100 resorts, as well as campsites.