

# Cover Page

*MU Coulter Pre-Proposal Application Form/Letter of Intent*

**Engineering PI  
First Name**

**Clinical PI  
First Name**

**Last Name**

**Last Name**

**PI E-mail**

**PI E-mail**

**Phone Number:** Enter in this format  
### - ### - ####

**Phone Number:** Enter in this format  
### - ### - ####

**Department**

**Department**

**Non Confidential Product Title (15 word max):** Please provide a non-confidential title intended for a lay audience that succinctly conveys:

- a) what the envisioned product is
- b) who the customer is (who will make the purchasing decision)
- c) what the value addition for the customer is

Please keep in mind that prospective strategic partners will view the title.

**Development Stage:**

Concept/Idea

Disclosed to Technology Advancement Office

Patent(s) Pending/Issued

**Product Type (please mark the one box that best represents your product):**

Device

Diagnostic

Therapeutic

Software/App

**Since what year have you been working on this technology (approx.)?**

**Has the contact PI ever licensed a technology (any technology, not necessarily the one in this application)?** Yes No

**Has the contact PI ever applied for a patent, trademark or copyright?** Yes No

**Has the contact PI ever started a company?** Yes No