ThinkFirst Missouri is a program of the Department of Physical Medicine and Rehabilitation. This program is supported by Federal Highway Funds from the Missouri Department of Transportation.

**PROGRAM HIGHLIGHTS**

**ALWAYS OR ALMOST ALWAYS WEAR A SEATBELT?**
After hearing a ThinkFirst presentation attendees indicate a shift in seatbelt use to 94% from 91%.

**Participants indicating “ALWAYS” or “USUALLY” place cell phones out of reach while driving increased to 58% from 40%.

**Hearing a THINKFIRST PRESENTATION resulted in a 60% INCREASE in students placing their cellphone out of reach.**

**The knowledge that DROWSY DRIVING can mimic and be as dangerous as impaired driving, improved from 85.1% before a ThinkFirst program to 87.6% after.**

**Awareness that vehicle crashes are the LEADING CAUSE OF INJURY AND DEATH among teens moved to 85% from 72%.**

**Students that could correctly indentify THE AGE MOST AT-RISK FOR TRAFFIC CRASHES moved to 88% from 76% after.**

To learn more or schedule a program, visit medicine.missouri.edu/thinkfirst